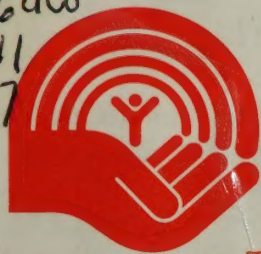


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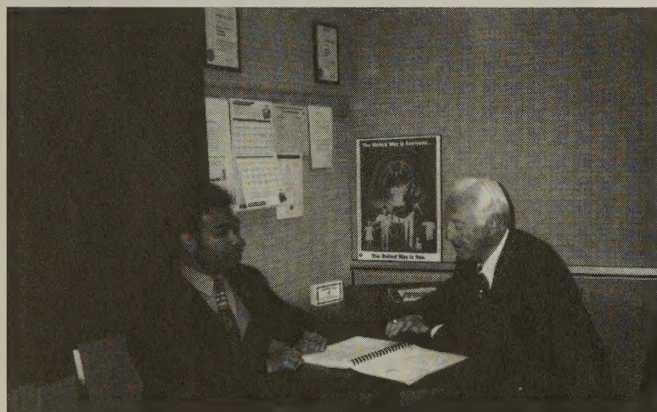
THE WAY AHEAD

THE UNITED WAY OF BURLINGTON, HAMILTON-WENTWORTH

70th Anniversary
1927- 1997

December '97
Vol. 1 Issue 3

RETIREES IN ACTION



For active citizens like **Keith McIntyre, Jack MacDonald, Charlie Munro, Jerry Ponikvar, Don Herrow, Andrew Tapajana, Barry Nicol, and Michael Torsney**, retirement means time and opportunity to explore new community frontiers ...

Together with The United Way staff, these retirees are making contact with companies, community associations, and individuals to remind and encourage former workplace givers to support The United Way.

Seniors represent about 12 per cent of the entire population of our area. "This amounts to enormous potential to make a difference in the lives of people who most need our help," says committee chair Keith McIntyre. "We are committed to reaching our peer group, citizens who have long contributed to the health and well-being of Burlington, Hamilton-Wentworth."

Call The United Way at 527-4543 for more information about our **outreach to retirees and how you can become involved.**

STANLEY WORKS TOGETHER WITH TELE-TOUCH (SENIORS)

Freda Francis, Purchasing Manager for Stanley Tools in Burlington, was a recent recipient of the Outstanding Community Service Award from The Stanley Works. Ms. Francis was presented with a plaque and a contribution of \$1,000 was donated to Tele-Touch (Seniors) in her name.

Ms. Francis received the award for her volunteer work at Tele-Touch (Seniors) for the past seven years. Ms. Francis dedicates at least one hour a day to an elderly woman who is blind and lives alone.

Tele-Touch (Seniors) receives United Way funding to address the needs of the elderly and younger persons with disabilities. Clients of Tele-Touch (Seniors) are matched with volunteers who make daily phone calls and visits to check on the well-being of their client.

Ms. Francis' efforts have earned her the respect and admiration of her fellow workers throughout the company. The United Way congratulates Freda on her well-deserved community award.

Tele-Touch (Seniors) consists of one full-time employee, one part-time, and many volunteers. In Campaign 1996, two employees were awarded the Silver Award for their hard work.

HOME STRETCH CAMPAIGN 1997!

***We are in the final stages of Campaign 1997!
Support The United Way and help to build a
healthier, safer, more caring community. Please
call The United Way at 527-4543 and make your
donation today.***

CAMPAIGN REPRESENTATIVE PROFILE: JEAN KIRKPATRICK



A Campaign Representative is an employee who is loaned to our Annual Campaign on a full-time basis, to ensure community outreach and campaign success.

For the past two years, the Ministry of Health (OHIP) has been very generous in providing us with a Campaign Representative. This year, The United Way is fortunate to have Jean Kirkpatrick. Jean is an Outreach Co-ordinator, as well as the president of OPSEU Local 201.

Jean's accounts include the Bank of Nova Scotia and CIBC. As president of OPSEU Local 201, Jean challenged her Local as well as other unions to support The United Way by making charitable gift donations through the Union Local treasury.

Jean's professional work as an Outreach Co-ordinator for the Ministry has helped her to reach out to her accounts, develop a better understanding for people in the community, and build closer relationships with volunteers. According to Jean, "being a Campaign Representative is a good learning experience, a great way to improve presentation skills, and a chance to meet unique individuals. It also offers you the opportunity to learn more about The United Way."

*Virtually yours...take
a look at our United Way
web site:
[http://www.unitedway.
interlynx.net/index.html](http://www.unitedway.interlynx.net/index.html)*

HATS OFF!

Miriam van de Vrande is an information technology representative (commercial division) at Dofasco Inc.

For the past four years, Miriam has volunteered in a number of capacities for The United Way as an Account Executive and as a Campaign Representative sponsored by her employer, Dofasco Inc.

Miriam also helps to "lead the way" through her charitable contributions at the Leadership Giving level.

Congratulations, Miriam, on your recognition in the winter issue of **BIZ**, sponsored by Town Publishing Inc.

NEW PARTNERSHIPS

Working World Training Centre Inc. is helping to build the community in the way they know best, by contributing generously towards the sponsorship of computer training for staff of The United Way.

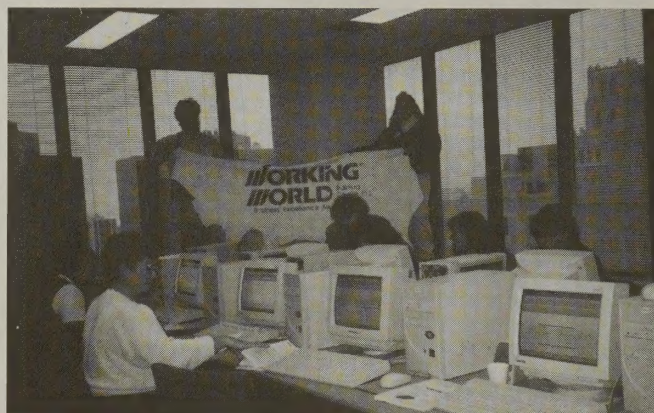


Photo shows The United Way staff hard at work, refreshing and upgrading computer skills. (In the background) Rob Young and Cheryl Passmore, staff at Working World Training Centre Inc.

IMPORTANT

**The United Way
Evening of Recognition and Celebration
January 30, 1998**

Cocktails 6:30 p.m. ♦ Dinner 7:00 p.m.
Carmen's Banquet & Convention Centre

For more information or to purchase
tickets, please call The United Way
at (905) 527-4543.

AN EVENT NOT TO BE MISSED!

IMPORTANT

1997 CAMPAIGN REPRESENTATIVES!



The United Way salutes the following **individuals** and **companies** for participating in the 1997 Campaign Representative Program:

Front row (l-r): Regina Chong, Dofasco Inc.; Peggy Savage, sponsored by Provident / Paul Revere Life Insurance Company and Procter & Gamble Inc.; Pierra Vizzini, Royal Bank of Canada.

Second row (l-r): Jean Kirkpatrick, Ministry of Health - OHIP; Sandra Misener, Ball Packaging Products Canada Inc.

Third row (l-r): Don Williams, Canada Post Corporation; Peter Krech, Arrell Youth Centre (Ministry of Community & Social Services).

Back row (l-r): Ellen Gillespie (retired), The Regional Municipality of Hamilton-Wentworth, Department of Health Services; Douglas Orr (retired), Laurel Steel, A Division of Harris Steel Ltd.; Glenn Greene, U.S.W.A., Local 1005 / Stelco Inc.

Absent: Mickey Baker (volunteer); Kathryn Kawalec, Toronto-Dominion Bank; Dolores McPhail, sponsored by CIBC; Bob Morley, City of Hamilton; Ed Northey (retired), The CUMIS Group.

Q & A

The United Way Corner...

Q. How do you decide which agencies will get my donations?

A. That's a good question! Agencies seeking funds submit an application which is then reviewed and scored by citizen volunteers. Applications must fit into one of seven funding priorities; dealing with short-term and long-term effects of poverty, support for survivors of family and sexual violence, support for families and for individuals in crisis, integration of isolated groups, support for those who need housing and assistance to people who need help in accessing services.

Recommendations are then reviewed by the Agency Relations Committee volunteers. The amount of funding provided is based on two factors; the amount of money raised each year and the score each service gets. Final funding decisions are made by the Chief Executive Officer of The United Way and are endorsed by the Board of Directors.



**FOR MORE INFORMATION,
PLEASE CALL THE UNITED WAY
AT (905) 527-4543.**

**The United Way is
everyone...
The United Way is
you.**

UPCOMING EVENTS

* Evening of Recognition and
Celebration: Jan. 30, 1998

* 6th Annual Oldies 1150
Reunion Dance: Feb. 6, 1998
Tickets go on sale: Jan. 12, 1998

* Pancake Breakfast & Skate
with the Hamilton Bulldogs:
April 4, 1998 watch for details.

HAPPY HOLIDAYS

CAMPAIGN CORNER

Contributions in...

* Westinghouse Canada Inc.
- Corporate = \$47,000
- Employee = \$85,923
(2 Hamilton locations)

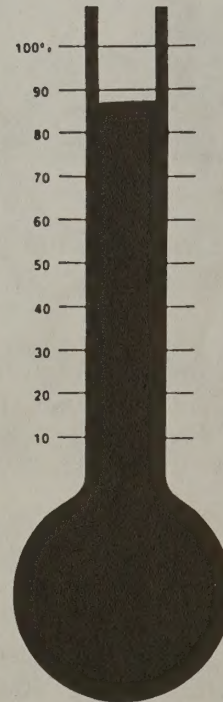
* Eaton Yale Ltd., Cutler-Hammer,
Burlington, Employee = \$14,170

* St. Matthew's House, Hamilton,
- Employee = \$5,779

SEASONS GREETINGS

**LET'S PULL TOGETHER
TO REACH OUR
COMMUNITY GOAL OF
\$6.4 MILLION**

**RAISED TO DATE
\$5.5 MILLION**



70th Anniversary

1927 - 1997



THE WAY AHEAD...

Written, Designed & Produced by

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